



California Dialysis Council

30th Annual

Educational Conference

April 12-14, 2012

Renaissance Palm Springs Hotel

Palm Springs

CDC Mission Statement:

To represent the California dialysis community by advocating state and federal legislation, fiscal policies, education, and clinical therapies that allow our members to provide exemplary patient care.

Meeting Information

A block of hotel rooms has been reserved for participants of this conference for Thursday through Saturday at a room rate of \$199 for a single/double, plus tax and resort fee. **Reservations must be made before Friday, March 12, 2012** to guarantee space. Individual reservations can be made by calling the hotel at (760) 322-6000. To receive the established group rate, you must specify that you are with California Dialysis Council when making reservations. To guarantee a reservation, you must provide a one night's deposit, (refundable up to 72 hours in advance of the Annual Conference date). After the 72 hours prior cut-off, all deposits become non-refundable. Checks and major credit cards are acceptable to establish prepayment. All credit cards used to prepay will be charged immediately. **When making hotel reservations, please verify the terms and conditions of the reservation as indicated above.**

More information about the Renaissance Palm Springs Hotel can be found at: www.renaissancepalmspringshotel.com

ACCREDITATION: THE CALIFORNIA DIALYSIS COUNCIL IS APPROVED BY THE CALIFORNIA BOARD OF REGISTERED NURSING (#6068)

Full Conference: 11 contact hours

- **Friday only: 7.8 contact hours**
- **Saturday only: 3.2 contact hours**

Please plan accordingly. Regulations require full attendance. Only full attendance certificates will be issued and not before the end of the last presentation of your attendance.

For More Information Call (714) 632-8379

CANCELLATION POLICY: Fees for registration cannot be refunded after Friday, March 30, 2012. Cancellations must be in writing.

California Dialysis Council 30th Annual Educational Conference

April 12-14, 2012



Renaissance Palm Springs Hotel
888 E. Tahquitz Canyon Way
Palm Springs, California 92262
(760) 322-6000
renaissancepalmspringshotel.com



California Casual Attire: Please remember to layer clothing as meeting room temperatures may vary.

Distinguished Faculty

MICHAEL J. ARNOLD

Michael Arnold & Associates
Sacramento, CA

RHONDA BRITTEN

Fearless Living Institute
Sherman Oaks, CA

DANILO CONCEPCION

St. Joseph Hospital Renal Service
Orange, CA

VINCENT DENNIS, MD

Innovative Dialysis Systems, Inc.
Brentwood, TN

STEVEN GUEST, MD

Baxter
McGaw Park, IL

DOUG JOHNSON, MD

Dialysis Clinic, Inc
Nashville, TN

LARRY JONES

Innovative Dialysis Systems, Inc.
Long Beach, CA

DENNIS KOGOD

DaVita, Inc.
El Segundo, CA

ALLISON KREGNESS

Western Pacific Renal Network #17
Novato, CA

VICTORIA KUMAR

Kaiser Permanente
Los Angeles, CA

J. MICHAEL LAZARUS, MD

Fresenius Medical Care - NA
Lexington, MA

KEITH LESTER

Fresenius Medical Care
Waltham, MA

DONNA MCCARTHY

Fresenius Medical Services
Greenwood, CO

RAFFI MINASIAN, MD

Glendale Kidney Center
Glendale, CA

JOHN MORAN, MD

DaVita, Inc.
Palo Alto, CA

ALLEN NISSENSON, MD

DaVita, Inc.
El Segundo, CA

TOM PARKER, III, MD

University of Texas
Southwestern School of Medicine
Dallas, TX

THOMAS PAUKERT, MD

Napa Valley Community Dialysis
Napa, CA

DEBRA PUNCH

Alliance Management
Ventura, CA

SUSAN ROTTURA

American Renal Associates and NRAA
Boca Raton, FL

JEFF SMITH

NxStage
Lawrence, MA

PETER TRAUB

Western Pacific Renal Network #17
Novato, CA

LESLIE WONG, MD

Satellite Healthcare
San Jose, CA

We are pleased to invite you to our **30th Annual Educational Conference** to be held April 12–14, 2012, in beautiful Palm Springs.

This year's meeting is an opportunity to expand your knowledge of the various regulatory and clinical issues that impact patient care as well as inform you of innovative approaches to deliver that care. **Network with your colleagues** while you de-stress and relax in beautiful Palm Springs.

THURSDAY, APRIL 12, 2012

4:00–6:00 p.m. Early Check in/Registration

5:00–7:00 p.m. Exhibitor's Reception

FRIDAY, APRIL 13, 2012

**7:00 Breakfast with Exhibitors—
Registration**

8:00 Opening—Welcome
Thomas Paukert, MD

**8:15 Corporate Executive Panel Discussion
Current Issues Affecting Dialysis Facilities**
Moderated by Susan Rottura

We kick off our opening session with our popular Corporate Executive Panel session. Moderator Susan Rottura, NRAA President, will lead the discussion with top dialysis industry executives. As in previous years, audience participation is encouraged.

*Dennis Kogod—DaVita
Doug Johnson, MD—Dialysis Clinic, Inc.
Larry Jones—Innovative Dialysis Systems
Donna McCarthy—
Fresenius Medical Care—NA*

10:00 BREAK with Exhibitors

**10:30 Controlling Hospitalizations,
Mortality and Costs: Moving Beyond
Traditional Models.**

Dr. Tom Parker, CMO for Renal Ventures Management and Clinical Professor at the University of Texas Southwestern School of Medicine, will discuss how care models and financial incentives impact the care and outcomes of patients with ESRD.

Tom Parker, III, MD

**11:30 Emergency Preparedness: Bridging
the Dialysis Gap**

Allison Kregness and Peter Traub from Network 17 will share with you some simple tips and guidelines to help you to prepare yourselves, your families, your homes and your patients for the next major disaster such as an earthquake.

*Allison Kregness:
Peter Traub*

12:15 Lunch

**1:30 Infection Control: “Patient Zone”
State Survey Ready**

Infection Control is DPH's #1 V tag that is written up during surveys. Increase your facility's infection control compliance through this presentation focusing on appropriate “Patient Zone” PPE, immunization program, and isolation station techniques.

*Danilo Concepcion
Debra Punch*

**2:15 Understanding Why Patients Choose
Home Modalities**

Moderated by Raffi Minasian, MD

Under the new bundled payment system for chronic dialysis, there is re-emerging interest in providing home self-dialysis therapies. However, many hemodialysis staff members are not familiar with home dialysis or are not comfortable discussing this option with patients. This session will increase that comfort zone by providing practical information on how to approach home dialysis candidates and how to start up a successful program.

*Steven Guest, MD
Victoria Kumar
Keith Lester
John Moran, MD
Jeff Smith
Leslie Wong, MD*

3:30 BREAK with Exhibitors

4:00 Getting Out of Your Comfort Zone

Change can be challenging. Rhonda Britten describes how we react to the obstacles and fears often associated with change, during the different phases of our lives, and she provides insightful coping strategies. Rhonda is an Emmy Award winner and was a repeat guest on Oprah. This will be a unique opportunity, as Rhonda delivers a powerful message in her passionate, humorous style.

Rhonda Britten

5:00 Closing

SATURDAY, APRIL 14, 2012

**8:00 Breakfast with Exhibitors—
Registration**

**9:00 California Legislative Update and
CDC Annual Business Meeting**

Don't miss this opportunity to hear the latest legislative update from Sacramento presented by Mike Arnold and see how your Council is serving you, its members.

*Michael Arnold
Thomas Paukert, MD*

9:30 Federal Update

Susan Rottura, NRAA President, will give an update on current and future issues facing the dialysis community on the national level such as the Medicare QIP program, MIPPA legislation and other timely topics.

Susan Rottura

10:15 BREAK with Exhibitors

10:45 Corporate Medical Director Panel
Moderated by Raffi Minasian, MD

Closing this year's sessions, the Medical Directors from three dialysis companies will discuss current issues impacting dialysis facilities. Planned topics include the impacts of the new bundling payment mechanism, the growth of home self-dialysis therapies, and the impact of the Medicare QIP withhold. Moderated by Dr. Minasian, CDC Board of Directors, this session will be of interest to all attendees. As in previous years audience Q&A is encouraged.

*Vincent Dennis, MD—
Innovative Dialysis Systems
J. Michael Lazarus, MD—
Fresenius Medical Care—NA
Allen Nissenson, MD—DaVita*

12:15 Closing

5:00–7:00 PAC Reception and Silent Auction

This reception has become a popular event at CDC meetings. All proceeds support CDC's Political Action Committee in addressing the legislative issues that affect the renal community.



California Dialysis Council
As Always,

CDC appreciates your support and participation, not only at the meeting, but throughout the year.





California Dialysis Council

Registration Form

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renaissancepalmspringshotel.com

SECURE ONLINE CREDIT CARD REGISTRATION IS AVAILABLE AT www.californiadialysis.org

For additional registrations, photocopy this form. Please print clearly. Provide name and facility information as you wish it to appear on your badge.

Name _____ Nickname for Badge _____
(Mike for Michael, etc.)

Job Title _____

Facility/Company _____

Address _____

City _____ State _____ Zip _____

Daytime phone _____ Daytime fax _____

E-mail _____ Nursing License # _____
(Required to send reservation confirmation) (For CEU's)

ADVANCE CONFERENCE REGISTRATION (RECEIVED PRIOR TO MARCH 30, 2012)

	FULL CONFERENCE	FRIDAY	SATURDAY
CDC Member.....	\$325.00 <input type="checkbox"/>	\$220.00 <input type="checkbox"/>	\$200.00 <input type="checkbox"/>
Non-Member	\$355.00 <input type="checkbox"/>	\$250.00 <input type="checkbox"/>	\$230.00 <input type="checkbox"/>
CHTs and Students	\$150.00 <input type="checkbox"/>	\$100.00 <input type="checkbox"/>	\$100.00 <input type="checkbox"/>

ATTENDING THURSDAY RECEPTION?

Yes No

(No charge for Registered Attendee)

LATE OR ON-SITE REGISTRATION (RECEIVED ON OR AFTER MARCH 30, 2012)

	FULL CONFERENCE	FRIDAY	SATURDAY
CDC Member.....	\$350.00 <input type="checkbox"/>	\$245.00 <input type="checkbox"/>	\$225.00 <input type="checkbox"/>
Non-Member	\$380.00 <input type="checkbox"/>	\$275.00 <input type="checkbox"/>	\$255.00 <input type="checkbox"/>
CHTs and Students	\$175.00 <input type="checkbox"/>	\$125.00 <input type="checkbox"/>	\$125.00 <input type="checkbox"/>

SECURE ONLINE CREDIT CARD REGISTRATION IS AVAILABLE AT

www.californiadialysis.org

TOTAL ENCLOSED _____

JOIN CDC NOW AND SAVE ON REGISTRATION FEES—

For details call (714) 632-8379 or visit our website at www.californiadialysis.org

SEND REGISTRATION FORM WITH CHECK OR MONEY ORDER PAYABLE TO:

California Dialysis Council
1240 N. Jefferson St., Suite G
Anaheim, CA 92807
Phone: 714-632-8379 Fax: 714-632-5405 Email: dawn@californiadialysis.org

Registration Confirmation Will Be E-mailed. Cancellation Policy: Fees for registration cannot be refunded after Friday, March 30, 2012. Cancellations must be submitted in writing by mail or email to the addresses above.

For office use only

Check no. _____ Date _____ \$ _____ Registration no. _____